

Dear Potential Sponsor,

**2015 Bowl-A-Thon, November 7th, Fountain Bowl in Fountain Valley, California.**

**Why the [Orange County Deaf Advocacy Center](#)?**

Firstly may I thank you for taking the time to consider improving the lives and well-being of people less fortunate than yourselves. By sponsoring our Bowl-a-Thon you will allow us to continue to assist people with hearing, visual impairments and autism.

Since our founder first started to help others in 1987, in his spare time, and then through the Center since 1998, we have helped in various ways to improve the lives of those with sensory impairments. Not just for the individual, but we also help businesses ensure their workplaces is disability-friendly; we can help them in accessibility at the lowest cost for instance. We offer community education services in FREE workshops, Sign Language Classes and advocacy services. You see, your sponsorship will go a long way in the community.

**Bowl-a-thon**

We hope to have 75 bowlers and over 100 fans participating! As well as bowling there will be an auction and a raffle!

Every bowler will get a goodie-bag, and your organization can make a valuable contribution to this bag! We will also enclose your business card or flyer, which ever you prefer. Our goodie-bags are very durable and double as shopping bags. We normally ask for a donation and have one for everyone involved so we are looking at 250 bags. On top of this, these 250 bags can be YOUR walking poster, as we also add in a T-shirt, with sponsor info printed clearly on it! A walking advert for you in your community after helping us, help your community.

**How you can support: Sponsorship levels**

Okay then, still with me? GREAT!! How much and for what, I hear you ask, and it is very simple.

| Package   | Investment  | What You Get  |
|---|---|---|
| <b>Prime Sponsor Name Package (1 available)</b> | <b>\$2,500 cash donation</b>  | <ul style="list-style-type: none"> <li>✓ 3' x 10' banner with sponsor information hanging up over the lanes.</li> <li>✓ Information and logo would be printed on the swag bags.</li> <li>✓ Large logo on top of the t-shirts.</li> <li>✓ Company material in the swag bags.</li> </ul>      |
| <b>Prime Sponsor Spot (3 available)</b>         | <b>\$1,000 cash donation</b>  | <ul style="list-style-type: none"> <li>✓ Large 3' x 6' banner with sponsor information hanging up over the lanes.</li> <li>✓ Information and logos would be printed on the swag bags</li> <li>✓ Large logo on top of the t-shirts.</li> <li>✓ Company material in the swag bags.</li> </ul> |
| <b>Key Sponsor (3 available)</b>                | <b>\$500 cash donation or the equivalent value in prizes or auction items</b> | <ul style="list-style-type: none"> <li>✓ Your information and logo would be printed on the swag bags.</li> <li>✓ Large logo on the t-shirts</li> <li>✓ Company material in the swag bags. .</li> </ul>  |
| <b>Auction Sponsor (1 available)</b>            | <b>\$400 cash donation or the equivalent value in prizes or auction items</b> | <ul style="list-style-type: none"> <li>✓ Signs with your company information will be posted at each auction and raffle table.</li> <li>✓ Sponsor information and logo would be printed on the swag bags and t-shirts.</li> <li>✓ Company material in the swag bags.</li> </ul>              |
| <b>Lane Sponsor (1 available)</b>               | <b>\$300 cash donation or the equivalent value in prizes or auction items</b> | <ul style="list-style-type: none"> <li>✓ Signs with your company information will be posted on lane seating areas.</li> <li>✓ Sponsor information and logo would be printed on the swag bags and t-shirts.</li> <li>✓ Company material in the swag bags.</li> </ul>                         |

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|---|---|---|
| <b>Bingo Sponsor<br/>(1 available)</b>              | <b>\$200 cash donation or the equivalent value in prizes or auction items</b> | <ul style="list-style-type: none"> <li>✓ Information and logo would be printed on the swag bags.</li> <li>✓ Company material in the swag bags.</li> </ul>   |
| <b>Primary Swag Bag Sponsor<br/>(1 available)</b>   | <b>\$150 cash donation or the equivalent value in prizes or auction items</b> | <ul style="list-style-type: none"> <li>✓ Sponsor info and large logo would be printed on front of the swag bags</li> <li>✓ Information and logo would be printed on the swag bags.</li> <li>✓ Company material in the swag bags.</li> </ul> |
| <b>Secondary Swag Bag Sponsor<br/>(5 available)</b> | <b>\$100 cash donation or the equivalent value in prizes or auction items</b> | <ul style="list-style-type: none"> <li>✓ Sponsor info and logos printed on the back of the swag bags.</li> <li>✓ Company material in the swag bags.</li> </ul>  |
| <b>Swag Bag Material<br/>(Unlimited)</b>            | <b>\$50 cash donation or the equivalent value in prizes or auction items</b>  | <ul style="list-style-type: none"> <li>✓ Company material in the swag bags.</li> </ul>  |

***All contributors will be mentioned on our website, Blog, Facebook, and monthly newsletters from the time the donation is made until the month after the bowl-a-thon.  
This is a lot of publicity for your company.***

**Deadlines**

So, why are you reading this now? Simple, we want to get all the sponsors and items sorted ASAP, but no later than October 30th, 2015. This helps our staff, and gets YOU more mentions as stated above. Logos and Company materials need to be with us no later than October 23th, 2015. We are doing all this as well as our jobs in the Center. We are always here to help, services and programs continue as normal.

**Interested?**

Okay then here is the info you need. **Please call us at 714-699-3323** and ask for BETH, who will be more than pleased to answer any questions or set up your contribution for this event.

**Donations:**

Please make the check or money order out to OCDAC and mail it to:

**Orange County Deaf Advocacy Center  
2255 W Ball Rd #2430  
Anaheim, CA 92814**

The above address is also the correct address for sending prizes and correspondence. Our Tax ID # is 33-0806007 and our donations are deductible to the maximum allowed by law so the earlier you book your package the quicker you will feel the benefit. A receipt will either be handed to you in person or mailed to you.

Thank you for your help in making this a great event and we look forward to working with you.

Yours truly,

Beth Koenig  
Executive Director  
Orange County Deaf Advocacy Center